



A Dedicated Specialist

A Single Specialist, Fully Committed to Your Needs

For businesses that don't need a full team but still want top-notch marketing operations expertise. The Solo Contractor Package provides a dedicated professional to step in and handle the essentials. Whether it's tool setup, workflow optimization, or campaign support, this flexible option ensures you get the help you need at a cost effective rate.

Perfect for businesses with smaller needs or short-term projects and if your requirements grow, you always have the option to upgrade to a team-size package for expanded support.

What Does It Cover?

Below are some examples of what's included and areas we can work on. If you have a specific request that's not listed, let's collaborate and create a plan to make it happen.

✔ Day-To-Day Execution

- Build & Launch Marketing Emails, Campaigns, and Programs
- Campaign A/B Testing
- Build Segmentations and Audience
- Manage Forms, Alerts, Documents & Images
- QA Programs on a Regular Cadence
- Implement Evergreen Initiatives
- User Management

✔ Database Management

✔ 3rd Party Tool Integrations

✔ CRM Sync

✔ Martech Audit

✔ Basic Client Portal Access

Up to 25 Hours of Work each Week

Pricing

Monthly Billing

\$100

per hour

Contract Options

6 Month Contract

9 Month Contract

12 Month Contract