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MOPs Package

What even is the MOps Package?

The MOps Package is your solution for Marketing Operations, designed for businesses ready to simplify, improve, and grow.

It's a hands-on partnership where we integrate with your team to handle every aspect of marketing operations—setting up and managing tools, creating workflows, analyzing performance, and ensuring everything runs seamlessly.

This partnership is **exclusive** to those who **qualify**, allowing us to dedicate our time and resources fully to the select clients we work with, ensuring they receive the highest level of support and attention.



What Does It Cover?

Below are some examples of what's included and areas we can work on. If you have a specific request that's not listed, let's collaborate and create a plan to make it happen.

Day-To-Day Execution

Database Management

Priority Support

Enablement & Training

Full Client Portal Access

Marketing & Sales Alignment

✓ Marketing Lifecycle Management

Up to 32 Hours of Work each Week

Martech Audit

MAP + CRM Administration

Reporting & Analytics

Marketing Ops Strategy

Live Training Sessions

✓ Tailored On-Demand Learning

<u>Learn more</u>

Pricing Monthly Billing

\$11,556

\$90 per hour

Contract Options

Month to Month

9 Month Contract

3 Month Contract

12 Month Contract

6 Month Contract

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