



A Scalable Team

### Marketing Operations, Without Limits

Ideal for large teams or companies managing more complex workflows & data.

Providing a core team dedicated to your account, ensuring consistency and deep understanding of your operations. Beyond the core team, we allocate additional team members as needed to support larger initiatives and help you scale with ease.

Whether you're navigating high-volume campaigns, expanding into new markets, or building advanced marketing systems, the Expanded Plan ensures you have the right support to move your business forward efficiently and effectively.

### What Does It Cover?

Below are some examples of what's included and areas we can work on. If you have a specific request that's not listed, let's collaborate and create a plan to make it happen.

- ✓ Day-To-Day Execution
  - Build & Launch Marketing Emails, Campaigns, and Programs
  - Campaign A/B Testing
  - Build Segmentations and Audience
  - Manage Forms, Alerts, Documents & Images
  - QA Programs on a Regular Cadence
  - Implement Evergreen Initiatives
  - User Management
- ✓ Database Management
- ✓ 3rd Party Tool Integrations
- ✓ Priority Support
- ✓ Enablement & Training
- ✓ Full Client Portal Access
- ✓ Marketing & Sales Alignment
- ✓ Marketing Lifecycle Management
- ✓ MAP + CRM Administration
- ✓ Reporting & Analytics
- ✓ Marketing Ops Strategy
- ✓ Martech Audit

## Up to 32 Hours of Work each Week

**Pricing** Monthly Billing

**\$135** per hour

### Contract Options

- Month to Month
- 3 Month Contract
- 6 Month Contract
- 9 Month Contract
- 12 Month Contract